

5th International Conference
on
INNOVATION FOR SHARED PROSPERITY:
PAST TENSE, PRESENT PERPLEXED,
FUTURE PERFECT

Hosted by JIRICO (O.P. Jindal Global University)
& CIP (George Mason University)

Wednesday, 28th August 2019
Ambassador Hotel, Sujan Singh Park, New Delhi



Prof. (Dr.) Shamnad Basheer
(1976 - 2019)

An Inspiring Teacher, an Esteemed Scholar, a Social Reformer and a Cherished Friend

Programme

INAUGURAL SESSION (10:00 – 11:05)

Introductory Remarks

Prof. (Dr.) Indranath Gupta, Professor, Jindal Global Law School & Co-Director, Jindal Initiative on Research in IP and Competition (JIRICO)

Prof. (Dr.) Ashish Bharadwaj, Professor & Dean, Jindal School of Banking & Finance, and Co-Director, Jindal Initiative on Research in IP and Competition (JIRICO)

Welcome Address

Prof. (Dr.) C. Raj Kumar, Founding Vice Chancellor, O.P. Jindal Global University

Dr. Bibek Debroy, Chairman, Economic Advisory Council to the Prime Minister, Government of India

Mr. Rajiv Aggarwal, Joint Secretary, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India

Dr. K. S. Kardam, Senior Joint Controller, Office of the Controller General of Patents, Designs and Trade Marks, DPIIT, Ministry of Commerce and Industry, Government of India

Remembering Prof. (Dr.) Shamnad Basheer (11:05 – 11:15)

11:15 – 11:30: Tea Break

Session I: Evolution of IP and Social Dynamics (11:30 – 13:15)

This session will focus on how Intellectual Property (IP) laws have evolved in the past decades in different jurisdictions around the world, the historical underpinnings, and their relevance in fostering technology-led innovation for shared prosperity of societies.

Moderator

Prof. (Dr.) Vishwas H. Devaiah, Professor, Jindal Global Law School & Co-Director, Jindal Initiative on Research in IP and Competition (JIRICO)

Prof. (Dr.) Prabuddha Ganguli, Visiting Professor, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology Kharagpur

Prof. (Dr.) Bibi Zorina Khan, Professor of Economics, Bowdoin College, and Research Associate, National Bureau of Economic Research

Prof. (Dr.) V.K. Unni, Professor, Indian Institute of Management Calcutta

Prof. Prashant Reddy, Senior Resident Fellow, Vidhi Centre for Legal Policy

13:15 – 14:00: Lunch

Session II: Reflections on Issues in Licensing of SEPs (14:00 – 15:45)

This session is based on a discussion of a decade full of technological breakthroughs and growth of innovation-intensive industries pushing for policy and legal reforms surrounding licensing, standard development, standard essentiality and antitrust around the world.

Moderator

Mr. Kevin Madigan, Deputy Director, Center for the Protection of Intellectual Property (CPIP), George Mason University

Dr. Claudia Tapia Garcia, Director IPR Policy, Ericsson

Prof. Yogesh Pai, Assistant Professor, National Law University Delhi

Prof. Avirup Bose, Associate Professor, Jindal Global Law School, Research Fellow, Jindal Initiative on Research in IP and Competition (JIRICO), O.P. Jindal Global University

Prof. (Dr.) Bowman Heiden, Deputy Director, Center for Intellectual Property, University of Gothenburg

Dr. Tania Friederichs, Head of Research and Innovation Section, EU Delegation to India

15:45 – 16:00: Tea Break

Session III: Policy Measures for New Technologies (16:00 – 17:45)

This session will apprehend the future of innovation-intensive regimes in light of the Fourth Industrial Revolution, potential disputes around data and licensing, and furthering a policy dialogue aimed at securing and safeguarding patents to compete in a global market.

Moderator

Prof. (Dr.) Indranath Gupta, Professor, Jindal Global Law School & Co-Director, Jindal Initiative on Research in IP and Competition (JIRICO), O.P. Jindal Global University

Prof. (Dr.) Enrico Bonadio, Senior Lecturer, The City Law School, City University of London

Mr. Eric Stasik, Founder & Director, Avvika AB

Prof. Manveen Singh, Assistant Professor, Jindal Global Law School, Research Fellow, Jindal Initiative on Research in IP and Competition (JIRICO), O.P. Jindal Global University

Dr. Igor Nikolic, Senior Fellow, Faculty of Laws, University College London and External Consultant for Competition Law at the World Bank

Mr. Dinesh Chand Sharma, Director – Standardization, Policy and Regulation (SESEI – Seconded European Standardization Expert in India)

Valedictory Session (17:45 – 18:05)

Valedictory Address

Mr. Archie Parnell, Former Managing Director, Goldman Sachs

Concluding Remarks & Vote of Thanks

Prof. Avirup Bose, Associate Professor, Jindal Global Law School, Research Fellow, Jindal Initiative on Research in IP and Competition (JIRICO), O.P. Jindal Global University

Dinner (18:15 Onwards)

Concept Note

Intellectual Property laws have come a long way since their inception as a property law concept. They have taken interesting shapes into codes across jurisdictions but constant technological advancements have always surprised the right holders, right borrowers and well as the legislators. This conference will serve as a platform to discuss this trajectory and the advancements that the future beholds for the information and technology industry.

This conference will look at evolution of intellectual property (IP) in different jurisdictions. Metamorphosis of IP laws in United States, United Kingdom and Western Europe is quite different compared to how IP regime itself was viewed in countries like India, South Korea and China. Scepticism towards free markets and colonial legislations, socialist ideals and command and control system meant that IP regimes in countries like India barely evolved until the last decade of the 20th century. The discussion will be aimed at understanding whether general concepts of property had any bearing on IP ecosystem; tracing the transition from granting of privileges to evolving a space that seeks to protect intangible property rights.

The discussion will also focus on developments in the last decade in the areas of IP and antitrust due to innovation systems that have contributed to economic growth. Legal reforms across jurisdictions have changed due to some revolutionary technological advancements such as android, GPS, massive online marketplaces, self-driven automobiles, machine-learning projects, developments in biomechanics, drones, humanoids, augmented reality, social media, genetic engineering, to name a few. Many moves across the globe in the second decade of the 21st century have worked at making the IP-centric laws and directives more comprehensible. Different countries have taken different approaches given in line with their inner objectives and larger socio-economic priorities. Even though there has been a better standard of commercialisation and growth of technological industries based on telecommunication, we have seen disputes around licensing, specially surrounding essential patents alongside. In this context, antitrust issues have also been raised in different jurisdictions around the world.

The transitions taking place in the IP regimes and innovation ecosystems at present promise a very exciting future for innovation-intensive industries and governments. New licensing models to deal with potential standard essential patents (SEP) disputes have also come up. With proliferation of product and services based on Internet of Things (IoT), 5G, Artificial Intelligence (AI) and machine learning, the focus is being increasingly shifted to bringing in more transparency and clarity. With the Fourth Industrial Revolution (4IR) ready to change the dynamics of technology around the world, concerns around managing data, securing patents and competing in a global market have come in the forefront. This conference will, thus, be also aimed at appreciating the innovations made in technology by these regime-specific changes in all their political backdrop and admiring their collective impact at achieving prosperity for all. The discussion will essentially be aimed at advancing this futuristic policy dialogue in line with the global agenda on the same.

About JIRICO

Jindal Initiative on Research in IP and Competition (JIRICO) is an initiative of O.P. Jindal Global University (JGU). It focuses on initiating and complementing well-informed policy-related deliberations that can result in concrete reforms. Towards this end, JIRICO seeks to become a leading think-tank that engages in interdisciplinary and high-impact work. This involves contributions from experts in the field of intellectual property law, competition law, economics and management. Further, JIRICO focuses on global developments, with a special emphasis on the Indian policy environment, which can inform stakeholders about the issues in this niche area. JIRICO provides a unique platform to facilitate dialogue amongst industry partners, policy makers, regulators, practitioners and academicians. We appreciate receiving a research grant from Qualcomm Inc.